

Catherina Han

Product designer

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Skills

Figma
Sketch
Principle
Adobe CC
Human Centered Design
0 to 1 Product Development
Low to High Fidelity Prototype
Stakeholder Alignment
Design Language System
Design Mentorship

Education

ArtCenter College of Design

Jan 2015 - Dec 2018

Interaction Design, BS

Graduated with honors

Experience

Uber

Feb 2019 - Mar 2023 | Product Designer

Core Rider Web Booking Experience

Led the redesign of the Uber's web booking experience. Currently live on m.uber.com

Created responsive designs across all screen sizes and device types.

Collaborated with airport and Reserve team to address different use cases and successfully influenced updates to the native app experience

Designed a scalable web framework and reusable components that were adopted by 4+ mobility product teams.

Uber Rent

Led the design for Uber Rent and Valet end to end native experience from 0 to 1.

Oversaw the entire design process from problem definition to implementation.

Collaborated closely with cross-functional teams, including earner design, UX research, product, content, marketing and Eng teams

Uber Rent was a significant strategic move for the company, which enabled Uber to successfully tap into the rentals industry. The experience launch was featured in Uber's [2021 Product release event](#).

Microsoft

Jan 2018 - May 2018 | UX Design Intern

Audited and redesigned an AI powered web application; updated the design pattern library with Microsoft's fluent design system.